



NORTHERN NEW ENGLAND NEUROLOGICAL SOCIETY
ANNUAL MEETING
Friday, October 18, 2024 @ 5:15 PM
Wentworth By the Sea
New Castle, NH

Attendees: Adam Sprouse Blum, Alissa Thomas, Barbara Jobst, Hailey Paige, Lindsay Schommer, Nancy Solis, Tim Lukovits, Trey Smith

The meeting focused on improving diversity in leadership, reducing conference costs, gathering attendee feedback, increasing attendance, enhancing conference evaluation scores, and addressing the balance between education and revenue generation.

Discussion

- The bylaws allow for presidential candidates from varied backgrounds (i.e., not limited to physicians).
- Considered changing conference venue due to high costs and lower attendance.
- Discussed the possibility of surveying to gather feedback from attendees and non-attendees.
- Considered targeted outreach to emergency physicians and pharmacists for potential benefits and increased attendance.
- Explored the possibility of virtual presentations or making materials available afterward. However, there was concern hybrid conferences result in lower evaluation scores.
- Discussed the challenge of balancing education and revenue generation.
- Discussed VuMedi. There was some concern about providing free access to educational content.
- Discussed nominations for NNENS President-Elect.

Action Items

- Lindsay Schommer and Trey Smith were nominated for 2025 NNENS President-Elect. Each will receive an official nomination invite.
- Explore options for a more moderately priced hotel for future conferences.
- Consider sending out a survey to gather feedback from attendees and non-attendees.
- Consider targeted outreach to emergency medicine clinicians and pharmacists.



- Advertise specifically to pharmacists about the availability of pharmacy education credit.
- Consider making materials available after the conference instead of on the event day.
- Consider offering a one-day or two-day registration option for future conferences.
- Send a Save the Date out early, as soon as we have it locked down.
- Explore the idea of having a high-level dementia talk and a joint talk on specific topics.
- Discuss the possibility of inviting outside speakers for next year's conference, such as Natalie Ross, Carlin Jackson, Andy Josephs, Jennifer Bickel, Steve Greenberg, Mariel Kozberg, and Leslie from Washington.
- Next year encourage more people to attend the business meeting by discussing what topics are discussed and potential opportunities in the society. Consider having an associated cocktail hour or extended lunch.
- Nancy Solis will send the group a copy of the updated bylaws.